My husband and I were inundated with telemarketing calls prior to implementation of Wisconsin's no-call list. We find the Wisconsin law much more consumer-friendly than the federal version, because it restricts companies which we no longer do business with from calling us after one attempt to win back our business - we do not have to deal with callers for 18 months after we have decided not do business with a company. The Wisconsin law should be used as a model for an updated federal law.